

What is your escape plan?

“Smoke alarms detect the threat of a fire and fire extinguishers serve to suppress a small fire, but the most important element is missing – a means to escape.”

James McMullen, California State Fire Marshal, Ret.



Smoke inhalation is the most common cause of death in fires, so getting out quickly could be the difference between life and death. Recent research by the National Institute of Standards and Technology (NIST) indicates that **“once a smoke detector sounds your family has about 3 minutes to escape safely.”**



Are you prepared?



It may take one minute to recognize the danger.

Another minute to get everyone together.

This leaves only one minute to escape.

Are your homes prepared?



PEARL Protected® is redefining the standards of home and fire safety with its breakthrough patented product, PEARL® – a revolutionary **P**ermanent **E**scape **A**nd **R**escue **L**adder that can be quickly and easily deployed in the event of a residential fire or other home emergency. PEARL was created to deliver an innovative, affordable way for homebuilders and homebuyers to enjoy an unprecedented level of safety in their homes.

Designed for permanent installation in the wall under the window, PEARL is always ready for instant deployment. PEARL is child friendly because of its simple yet highly functional design.



Why should I install PEARL in the homes I build?

- Instead of a “Why would I?” option, PEARL is a **“Why wouldn’t I!” opportunity**. PEARL is the most common sense home safety innovation to come along in years.
- As an early adopter of PEARL, you will **differentiate the homes you build**. It just might be the sizzle your potential buyers remember most.
- By installing PEARL as a standard feature in your homes, you can **strategically position your company** as forward thinking and safety conscious with local officials, zoning boards, the firefighting community and consumers.
- Developing communities and building homes that are PEARL protected is simply the right thing to do. Preventing fire related deaths and injuries **makes good business sense** and provides a sound ROI.



“By installing PEARL in the homes you build, you and your company will gain a competitive edge while adding to your bottom line.”





Simplify adding PEARL to your homes by purchasing from an installing dealer – no inventory to carry, no installation training!

Product installation information

Framing Requirements:

In new home construction, preparing for PEARL is quite simple. In the framing stage, center and securely anchor the jack studs under all egress windows, spacing them 16-on-center as usual. Be sure to keep that space clear of electrical and other obstacles. Then, after the drywall is up, installation will be simple.

Installation:

A typical installation can be performed in as little as 30 minutes in new construction that has been prepped for PEARL. Assuming you've centered and anchored the jack studs as previously described, install PEARL beneath

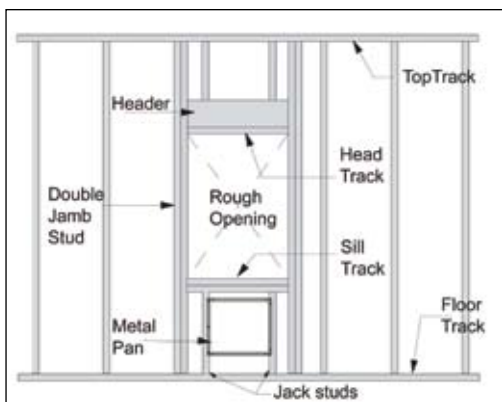
the second or third story window within 6" of the windowsill, between the apron and the baseboard moldings. A finished wall space of 14" high is necessary to install the ladder. Generally there is ample room in the wall under the window. If you do not have 14" of wall space, you may notch out part of the molding (either window apron and/or baseboard) to make room for the proper installation. The rough opening needed to receive the PEARL unit is 14.25" wide - equal to the opening between 16-on-center studs. An insulation sheet is included to avoid cold spots. PEARL can also be installed in block and concrete walls – just plan ahead.

Tools needed for installation:

There are no expensive installation tools to purchase as only common tools are needed to install PEARL.

CAD Files:

PEARL offers CAD library files to make it simple for your architects to integrate PEARL specifications into your existing and future home plans. This ensures all framing requirements are met prior to installation. Your team can access these files online at www.PEARLprotected.com.



PEARL®

The Air Bag for the Home™



Primed cabinet grade door and frame

- Ready to paint to match the interior wall or trim
- Blends with any home decor
- Finished space of 14"H x 16.5"W



Fits in standard 2 x 4 construction

- 16-gauge powder coated steel cabinet
- Securely fastens to jack studs with included lag screws
- Insulation panel provided to prevent cold spots



Non-slip aluminum rungs

- Designed for ease of use
- Built-in 'stand-offs' so hands and feet have ample room for movement
- Flat, non-tubular, non-slip surface



Strongest solution available

- High-quality materials for superior durability and design
- PEARL holds 1,500 lbs safely
- Strong enough for multiple people to use simultaneously during rescue situations
- Flexible webbing allows use over extended roof lines



For 2 & 3 story applications

- Suits all two-story and most three-story applications with 24 feet of ladder affording 27 feet of coverage
- Trim the length for a custom fit for each window

Each unit comes with an installation manual. Video instruction is also available at www.PEARLprotected.com.



15-Year Warranty

PEARL Protected warrants to the original consumer purchaser that the PEARL ladder will be free from defects in material and workmanship under normal use and service for a period of 15 years from the date of purchase. Should the PEARL Protected ladder fail due to defects in material or workmanship, PEARL Protected will replace the defective part or the entire unit at its discretion.

Installation Liability

Like all products installed by reputable builders and contractors, claims of liability arising from the installation for the PEARL product should be covered by the builder and/or contractor's General Liability insurance. If considered a covered claim, PEARL's Vendors Liability endorsement will afford protection to the builder and/or contractor as resellers of the product as long as the product is installed properly and not altered in any way.

PEARL is available to homebuilders through building materials dealers nationwide. For more information please visit our website at www.PEARLprotected.com or call us at **800.374.5737**

The dealer in your area is:



The Air Bag for the Home™

PEARL Protected® is a recipient of the Home Safety Council's Commendation Award for Product Innovation for Consumer Safety for the Permanent Escape And Rescue Ladder (PEARL®). Use of the Commendation Seal next to the product indicates that the Council has evaluated PEARL® based upon information furnished by the manufacturer and believes the product demonstrates an innovative use of safety features. The Council does not test or endorse any products.